

The Small Business Center
at Rowan-Cabarrus Community College

Presents

Top 10 Mistakes Business Owners Make

A free seminar designed for small business owners.

Thursday, November 18, 2010

6:30 p.m. – 8:30 p.m.

Cabarrus Business & Technology Center (CBTC)
Concord, NC



Ask any small business owner what they would do differently if they could start again and many can give you a long list! While some business challenges cannot be avoided, many can. Find out what business consulting experts say are some of the most common mistakes business owners make and the steps you can take to avoid them.

Join Shawn Brodof, author of the new book *The Termite Effect*, as he shares common mistakes that can lead to the demise of a business. Hear his strategies for avoiding and even fixing these mistakes.

Shawn Brodof is an entrepreneur, teacher, trainer and licensed professional business coach with a passion for helping business owners succeed. He successfully started four businesses while accumulating over fourteen years experience working for Fortune 500 financial institutions. His new book, *The Termite Effect*, identifies common pitfalls that can secretly eat away at a business, much like the effects of termites on your home.



Reserve a seat at:
<http://www.rccc/sbc>
or call 704-216-3512

